

# Dan Park

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I'm an innovative creator of a diverse range of entertainment platforms making it seamless for customers to enjoy the content that matters to them most. Well-organized project manager capable of advancing initiatives from conception to final completion, skillfully coordinating team members and fulfilling requirements and user needs. Catalyst streamlining processes for the design and development of features and enhancements while maintaining and strengthening brand consistency.

## Experience

### Comcast • UX Manager, Entertainment

2015 - Present

- Led feature design for the X1 and Stream video platforms on mobile, web, Roku, and tvOS devices.
- Collaborated with cross-disciplinary teams, including product managers and engineers, to conceptualize, design, develop, and test features focusing on business and user needs.
- Strategic business partner in localization of the X1 TV experience and multicultural initiatives to bring our products and content to customer sub-segments.

### eBay Enterprise • Senior Interactive Designer

2012 - 2014

- Innovated graphics and other creative collateral for e-commerce web stores and mobile launches, maintaining design consistency.
- Executed up to three projects concurrently for a diverse portfolio of clients.
- Demonstrated strong attention to detail and adaptability through work across various disciplines, including reports detailing project progress, participation in daily project meetings, review of statements of work (SOWs), and meeting with creative directors to discuss requisite client deliverables.
- Advanced the design and management of the visual quality assurance process (VQA) for mobile web launches for such companies as Christopher & Banks and Stein Mart.

### Digitas Health • Designer

2010 - 2012

- Originated high-caliber visual materials for an anti-epileptic drug, including a web site, booklet design/layout and magazine and banner advertisements. Helped produce video screens and subtitle design, booklet layout, and banner ads for a lupus drug.
- Adhered to client and FDA requisites, collaboratively teaming with the creative and marketing departments to meet strict deadlines.
- Directed other designers in the completion of various project phases.

### Tabula Studio • Multimedia Designer

2008 - 2009

- Produced web and animation designs as well as various print collateral.
- Updated and maintained e-commerce websites.

## Skills

Design management and strategy, UX/UI, visual design, creative thinking, user research, problem resolution, e-commerce, web, mobile, tvOS

## Software

Figma, Sketch, Photoshop, Illustrator, InDesign, Microsoft Office

## Education

### Philadelphia University

Bachelor of Science in Digital Design  
May 2008 • Philadelphia, PA

### Nuova Accademia Di Bella Arti

Study Abroad Spring  
2007 • Milan, IT

### University of the Arts

Server-Side Web Development  
2009 • Philadelphia, PA